

RankandFile.ca's November 2014 Report

The following data shows the growth of RankandFile.ca's readership and contributors since October 2013.

Unique = unique visitors to the website

Views = number of visits to the website

Posts = number of posts per month

Articles = original articles or interviews

Writers = articles written by non-Ed Board

Ed Board = articles written by Ed Board

	Oct 2013	Nov 2013	Dec 2013	Jan 2014	Feb 2014	Mar 2014	April 2014	May 2014	June 2014	July 2014	Aug 2014	Sept 2014	Oct 2014
Unique ('000's / month)	5.5	5.1	8.0	6.5	4.0	5.5	10.5	14.4	15.1	11.9	12.4	11.2	13.5
Views ('000's / month)	12.5	10.9	16.7	16.3	10.6	13.5	23.8	34.3	36.9	35.3	35.1	38.6	56.9
FB page	288	309	345	374	465	515	548	813	939	966	1016	1052	1188
Twitter	1069	1155	1334	1503	n/a	1738	1872	2282	2421	2533	2669	2843	3020
Posts	13	11	9	15	16	18	25	28	25	20	16	21	25
Articles	5	6	4	11	11	14	20	20	16	12	7	11	17
Writers	1	3	2	1	4	4	5	6	7	5	5	3	10
Ed Board	2	3	3	4	4	3	12	12	8	7	3	7	6